

FILE

JANUARY 24
1977

fashion calendar

37th year • a weekly publication

JANUARY	FEBRUARY
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1978 - - NEXT YEAR

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader. . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, JANUARY 24, 1977

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 22	SUMMER READY-TO-WEAR SHOWING AT CHICAGO APPAREL MART(until 1/27);(800)621-3902.		
Saturday	23rd ANNUAL	WINTER ANTIQUES SHOW	7TH REGIMENT ARMORY
Jan. 22-	ANTIQUES SHOW		PARK AVE. & 67TH ST.
Jan. 29	More than 65 international exhibitors, for benefit of East Side Settlement House. Daily--12:00 Noon-9:00 P.M.; Sunday--1:00-6:00 P.M. Tickets: \$4.00 (Preview, Fri., Jan. 21, from 5:00-9:00 P.M.--\$35.00; Patron tickets--\$120.00 a couple. Contact: Bruce Porter, 421-9800.		
Monday	SHOWING OF FALL-	BURBERRY'S LTD.	RAINBOW ROOM
Jan. 24	WINTER COLLECTION	(1290 SIXTH AVENUE)	ROCKEFELLER CENTER
6:30 P.M.	Presentation of men's and women's rainwear, outerwear and sportswear; and men's clothing. Reception at 6:30; show and dinner at 7:30. By invitation. Thereafter by appointment, Suite 1710. Contact: Sandy Beckman, 582-3870.		
Sunday	PARIS COUTURE SPRING-	CHAMBRE SYNDICALE DE	PARIS,
Jan. 23-	SUMMER SHOWINGS	LA COUTURE PARISIENNE	PARIS
Jan. 28	By invitation. Contact: Denise Dubois, Chambre Syndicale, 100 rue du Faubourg St-Honore, Paris 8. Tel: 266-64-44.		
Sun., Jan. 23:	8:30 P.M.	Serge Lepage-Schiaparelli Parfums - 14, rue Cambon, 260-08-53	
Mon., Jan. 24:	9:15 A.M.	Jacques Esterel - 124, Faubourg St-Honore, 359-25-30	
	10:30 A.M.	Cardin - 118, Faubourg St-Honore, 266-92-25	
	12:00 Noon	Jean-Louis Scherrer - 51 ave., Montaigne, 359-55-39	
	12:00 Noon	Serge Lepage-Schiaparelli Parfums (2e)-14, rue Cambon, 260-08-53	
	2:30 P.M.	Dior - 30, ave. Montaigne, 359-93-64	
	3:00 P.M.	Jean-Louis Scherrer 2e) - 51 ave., Montaigne, 359-55-39	
	4:15 P.M.	Philippe Venet - 62, rue Francois Ier, 225-33-39	
	5:00 P.M.	Torrente - 9, Faubourg St-Honore, 266-14-14	
	5:30 P.M.	Philippe Venet (2e) - 62 rue Francois Ier, 225-33-39	
	6:00 P.M.	Lola Prusac - 93 rue Faubourg St-Honore, 266-62-90	
Tues., Jan. 25:	9:15 A.M.	Courreges - 40, rue Francois Ier, 261-52-03	
	10:30 A.M.	Ungaro - 2, ave. Montaigne, 256-27-70	
	11:30 A.M.	Lanvin - 22, Faubourg St-Honore, 265-27-21	
	12:30 P.M.	Jean Patou - 7, rue St. Florentin, 260-36-10	
	2:30 P.M.	Courreges (2e) - 40, rue Francois Ier, 261-52-03	
	3:00 P.M.	Dior (2e) - 30, ave. Montaigne, 359-93-64	
	3:30 P.M.	Chanel - 31, rue Cambon, 261-54-55	
	3:30 P.M.	Lanvin (2e) - 22, Faubourg St-Honore, 265-27-21	
	3:30 P.M.	Ungaro (2e) - 2, ave. Montaigne, 256-27-70	
	5:00 P.M.	Ted Lapidus - 37, ave. Pierre Ier-deSerbie, 225-52-46	
Wed., Jan. 26:	9:30 A.M.	Guy Laroche - 29, ave. Montaigne, 225-87-45	
	10:30 A.M.	Jean Patou (2e) - 7, rue St. Florentin, 260-36-10	
	11:00 A.M.	Yves Saint-Laurent - 5, ave. Marceau, 723-72-71	
	11:30 A.M.	Guy Laroche (2e) - 29, ave. Montaigne, 225-87-45	
	1:00 P.M.	Jean Hercey - 98, Faubourg St-Honore, 266-67-81	

(Continued on following page)

PARIS COUTURE SPRING-SUMMER SHOWINGS (continued from page 1)

Wed., Jan. 26: 2:30 P.M. Nina Ricci - 20, rue des Capucines, 261-58-31
3:00 P.M. Yves Saint-Laurent (2e) - 5, ave. Marceau, 723-72-71
3:30 P.M. Chanel (2e) - 31, rue Cambon, 261-54-55
4:00 P.M. Jacques Esterel (2e) - 124, Faubourg St-Honore, 359-25-30
5:30 P.M. Balmain - 44, rue Francois Ier, 255-68-04
5:30 P.M. Yves Saint-Laurent (3e) - 5, ave. Marceau, 723-73-71

Thurs., Jan. 27:

9:00 A.M.	Hanae Mori - 17-19 ave. Montaigne
10:00 A.M.	Jacques Esterel (3e) - 124, Faubourg St-Honore, 359-25-30
10:45 A.M.	Nina Ricci (2e) - 20, rue des Capucines, 261-58-31
11:00 A.M.	Paco Rabanne - 7, rue de Cherche-Midi, 227-87-80
12:30 P.M.	Carven - 6, Rond-Pont Champs Elysees, 235-17-52
2:15 P.M.	Molyneux - 5, rue Royale, 265-68-40
2:30 P.M.	Paco Rabanne (2e) - 7, rue du Cherche-Midi, 227-87-80
3:00 P.M.	Balmain (2e) - 44, rue Francois Ier, 225-68-04
3:00 P.M.	Hanae Mori (2e) - 17-19, ave. Montaigne
3:30 P.M.	Gres - 1 rue de la Paix, 261-58-15

Fri., Jan. 28: 10:30 A.M. Givenchy - 3, ave. George V, 225-92-60
 11:30 A.M. Gres (2e) - 1, rue de la Paix, 261-58-15
 3:30 P.M. Molyneux (2e) - 5, rue Royale, 265-68-40

Monday	SUMMER SPORTSWEAR	ANN CAMPION LTD.	55 EAST 76TH STREET
Jan. 24-	FROM CALIFORNIA	(8601 SUNSET BLVD.L.A.)	c/o R. HUNNEWELL
Jan. 28	Small group of Ann Campion's summer sportswear. By appointment. Contact: RE 7-7988.		

Monday	SHOWING OF IMPORTS	KNIGHT TAILORS LTD.	HOTEL AMERICANA
Jan. 24-	FROM NEW ZEALAND		7TH AVE. & 52ND STREET
Jan. 27	Men's and women's coats from New Zealand--shearling, slink and astra lamb, calf nappa, suede, leather. By appointment. Contact: Murray Higgs, 586-0060.		

Beginning	OPENING OF SUMMER	ST. MICHEL	1407 BROADWAY
Monday	COLLECTION		SHOWROOM - 1720
Jan. 24	Continuous by appointment.	Contact: Eddie Datwani,	869-9322.

Wednesday	BENEFIT FASHION SHOW:	SAKS FIFTH AVENUE	6TH FLOOR
Jan. 26	"THE ST. TROPEZ LOOK"		
7:00 P.M.	"A night in St. Tropez" - translated by American designers. Tickets: \$15.00 each; \$25.00 per couple. For benefit of Henry Street Settlement. By invitation. Publicity: Helen O'Hagan, PL 3-4000.		

Beginning FALL SWEATER YVES ST.LAURENT TRICOTS 1407 BROADWAY
Wednesday COLLECTION SHOWROOM - SUITE 914
Jan. 26 By appointment. Contact: 244-7120.

Wednesday	PRESS PREVIEW: MENSWEAR	MEN'S FASHION ASSN.	COLONY SQUARE HOTEL
Jan. 26-	FASHIONS IN ATLANTA	(1290 SIXTH AVENUE)	ATLANTA, GEORGIA
Jan. 30	Annual Spring-Summer fashion seminars and showings by leading firms in the menswear industry. By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.		

Wed., Jan. 26....4:00 P.M.--DENIM COUNCIL, RICH'S II, COLONY SQUARE
8:00 P.M.--SPATZ INDUSTRIES (Dinner)

Thurs., Jan. 27..8:00 A.M.--MICHAELS STERN (Breakfast)

9:00 A.M.--MFA SEMINAR ONE

12:00 Noon--MONTGOMERY WARD (Luncheon)

4:00 P.M.--PIERRE CARDIN

6:30 P.M.--BUTTERICK

8:00 P.M.--AFTER SIX (Dinner)

Wednesday MEN'S FASHION ASSOCIATION IN ATLANTA (continued from page 2)

Jan. 26- Fri., Jan. 28.... 8:00 A.M.--JESS BELL (Breakfast)

Jan. 30 9:00 A.M.--MFA SEMINAR TWO

12:00 Noon--HART SCHAFFNER & MARX (Luncheon)

6:30 P.M.--FABERGE

8:00 P.M.--J.P. STEVENS AND CO. (LULU DINNER)

Sat., Jan. 29.... 8:00 A.M.--PENDLETON (Breakfast)

9:00 A.M.--MFA SEMINAR THREE

12:00 Noon--THE VAN HEUSEN CO.

6:30 P.M.--C.B.S. (Cocktails)

8:00 P.M.--VITALIS (Dinner)

Sun., Jan. 30.... 8:00 A.M.-2:00 P.M.--DESIGNERS' SHOWCASE

Beginning	OPENING OF SUMMER	GUUS LIGTHART COUTURE LTD.	114 EAST 40TH STREET
Wednesday	SPORTSWEAR COLLECTION		SHOWROOM - 6TH FLOOR
Jan. 26	By appointment. Contact: 490-3435.		

Jan. 28 HELLENIC FAIR IN THESSALONIKI, GREECE (Jan. 28-31)

Jan. 28 COSTUME JEWELRY FAIR IN MILAN, ITALY (Jan. 28-Feb. 2)

Jan. 29- SHOWINGS IN DALLAS -- SUMMER READY-TO-WEAR AT APPAREL MART

Feb. 3 Contact: Jack Goldstein, 444 Madison Ave., 752-2422.

Jan. 29 PITTI BIMBO -- FALL-WINTER CHILDREN'S WEAR IN FLORENCE, ITALY

Feb. 3 Contact: Centro Di Firenze Per La Moda Italiana 109 Via Faenza, Florence

Monday	SHOWING OF FALL 1977	ADOLFO; &	MAJESTIC THEATRE
Jan. 31	MENSWEAR COLLECTION	GENTLEMEN'S QUARTERLY	247 WEST 44TH STREET
5:30 P.M.	Special performance of "The Wiz," celebrating the first anniversary of Adolfo		
Cocktails	Menswear. <u>Show at 6:30.</u> By invitation. Contact: Sandra Packer, 255-5430.		

Tuesday	MICHEL GOMA FASHIONS	SAKS FIFTH AVENUE	5TH FLOOR
Feb. 1	AT BENEFIT SHOW		
11:30 A.M.	Tickets: \$15.00 each, for benefit of Legal Aid Society. Contact: 369-6887.		
	By invitation. Publicity: Helen O'Hagan, PL 3-4000.		

Beginning	OPENING OF SUMMER	JUST MORT & TUCKER KNITS	1400 BROADWAY
Tuesday	COLLECTION	(DESIGNED BY LEE EVANS)	SHOWROOM - 2ND FLOOR
Feb. 1	By appointment. Contact: 354-8080.		

Wednesday	SHOWING OF FALL	CHRISTIAN DIOR MENSWEAR	FOUR SEASONS RESTAURANT
Feb. 2	MENSWEAR COLLECTION	(1370 SIXTH AVENUE)	99 EAST 52ND STREET
4:30 P.M.	<u>Show at 5:30.</u> By invitation. Contact: Patricia Beard, 838-9040.		

Thursday	SHOWING OF SUMMER	ERNST STRAUSS:	HOTEL GOTHAM
Feb. 3-	COLLECTION	SCHNELL SPORT	SUITE 1801
Feb. 10	Continuous by appointment.. Contact: CI 7-2200; or 265-3024.		

Feb. 3- MAIT IN FLORENCE -- ITALIAN KNITWEAR MARKET EXHIBITION

Feb. 6 Contact: Centro di Firenze per la Moda Italiana, 109 via Faenza, 50123 Florence.

Feb. 5- SEHM MENSWEAR SHOW IN PARIS; ALSO, LINGERIE, INTIMATE APPAREL, KNITWEAR

Feb. 8 Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960.

Feb. 6- 1977 NATIONAL NOTIONS SHOW AT TOWN & COUNTRY HOTEL IN SAN DIEGO, CALIFORNIA

Feb. 9 Contact: National Home Sewing Assoc'n., 350 Fifth Ave., 736-8820.

Feb. 6- INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL
Feb. 9 Contact: Simone Gross, 10 Romney Circle, W. Orange, N.J., (201) 736-9100.

Beginning OPENING OF SUMMER CAROL HORN'S HABITAT; & 530 SEVENTH AVENUE
Monday COLLECTION C.H.H. DRESSES SHOWROOM - 20TH FLOOR
Feb. 7 By appointment. Contact: Susan Mandell, 354-4330.

Beginning FALL MEN'S AND PENDLETON 489 FIFTH AVENUE
Monday WOMEN'S WEAR COLLECTIONS SHOWROOM - 25TH FLOOR
Feb. 7 By appointment. Contact: 661-1670.

Feb. 7- FALL-WINTER 77-78 ISRAELI FASHIONS AT TEL AVIV HILTON
Feb. 11 Contact: Government of Israel Trade Commissioner, 111 W. 40th St., 752-5600.

Tuesday FASHION SHOW BERGDORF GOODMAN 4TH FLOOR
Feb. 8 BY MILA SCHON PLAZA COLLECTIONS
11:30 A.M. Showing for customers. Publicity: Suzanne Butterfield, PL 3-7300.

Tuesday PRESS SHOW: TEXAS JUDI BUIE BOOTSHOP: LONE STAR CAFE (13TH ST.)
Feb. 8 BOOT FASHION GALA TEXAS AT SERENDIPITY 61 FIFTH AVENUE
3:00 P.M.- By invitation. Thereafter at 225 East 60th St., Contact: 838-3531.
5:00 P.M. Publicity: Roz Rubenstein, 691-8340.

Wednesday PREVIEW: SPRING AND GALANOS HOTEL PLAZA
Feb. 9 SUMMER COLLECTION (2254 S.SEPULVEDA,L.A.) BAROQUE ROOM
3:00 P.M. By invitation. Contact: (213) 272-1445.

Friday BEAUTY AND HEALTH-- THE FASHION GROUP, INC. HOTEL AMERICANA
Feb. 11 LUNCHEON MEETING (9 ROCKEFELLER PLAZA) BALLROOM
12:00 Noon "Let 'Em In: The Male Market--The Black Market--The Older Market"--
Luncheon "Changing images, attitudes, needs of the beauty industry's fastest growing,
most underdeveloped markets." Chairman: Mary Randolph Carter, Mademoiselle;
Co-Chairman: Charlotte Lipson. Members --\$20.00; Guests: \$25.00; CI 7-3940.

Feb. 12- NATIONAL SHOE FAIR AT N.Y. COLISEUM AND AMERICANA HOTEL
Feb. 15 Contact: Reno Ravenna, 12 E. 38th St., 689-5996.

Saturday FALL 1977 GOLO FOOTWEAR 717 FIFTH AVE. (55TH ST.)
Feb. 12 SHOE COLLECTION SHOWROOM - ROOM 416
4:00 P.M.- Showings at 4:30 and 5:30. (Cocktails, 4:00 to 6:00). By invitation. Open,
6:00 P.M. 9:00 A.M. - 5:00 P.M., Feb. 12-15. Contact: Helen Perlman, 688-8200.

Monday "A GOOD DEAL OF FASHION" WOHL SHOE CO. 9 WEST 57TH STREET
Feb. 14 FILM AND SHOW 14th FLOOR
4:00 P.M. A new concept in showroom design - new communications ideas on film and print
Champagne plus a live show produced by Doris A. Weston - apparel and shoe trends toward
Fall '77. By invitation (limited seating). Contact: Aleta Fedoruk, PL 9-5844.

Monday SPRING COLLECTION BERGDORF GOODMAN 4TH FLOOR
Feb. 14 BY PAULINE TRIGERE PLAZA COLLECTIONS
6:00 P.M. By invitation. Cocktails after show., Main Floor. Contact: 753-7429.

Wednesday CHLOE FASHIONS AT SAKS FIFTH AVENUE 5TH FLOOR
Feb. 15 BENEFIT SHOW
11:30 A.M. For benefit of J.O.B. (Just One Break). By invitation. Contact: 725-2500.
Publicity: Helen O'Hagan, PL 3-4000.

Wednesday	FASHIONS BY CERRUTI	SAKS FIFTH AVENUE	5TH FLOOR
Feb. 23	AT BENEFIT SHOW		
7:00 P.M.-	First women's collection by Cerruti at a benefit show for Irvington House.		
9:00 P.M.	By invitation. Publicity: Helen O'Hagan, PL 3-4000.		
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Wednesday	PREVIEW OF FASHIONS	BLOOMINGDALE'S	7TH FLOOR
Feb. 23	BY ZANDRA RHODES		
7:30 P.M.	Also sheets by Zandra Rhodes. By invitation. Publicity: Peggy Healy, 223-7204.		
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March 5	TENTH RTW FESTIVAL AT CONVENTION CTR. & EXCELSIOR HOTEL IN HONG KONG (to Mar. 11)		
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March 26-	PRET-A-PORTE SHOWINGS IN PARIS AT PORTE DE VERSAILLES		
March 30	Contact: Buyers--French Trade Shows, 582-4960; Press-Fr. Apparel Ctr. 354-8620		
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March 27-	NAMS (Nat'l. Assn. of Men's Sportswear Buyers); and BAMA (Boys' and Young		
March 30	Men's Apparel Mfrs. Assn.) at N.Y. Statler Hilton Hotel. Contact: 689-7420.		
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March 30	BRITISH INT'L FASHION FAIR IN BIRMINGHAM, ENGLAND (March 30-April 2)		
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Monday	SHOWING OF SUMMER	OLIVIER DESIGNS LTD.	530 SEVENTH AVENUE
April 18	COLLECTION		SHOWROOM - 14TH FLOOR
3:00 P.M.	By invitation. Thereafter by appointment. Contact: 730-8118		
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Monday	SHOWING OF SUMMER	CONCEPT VII; C.VII	FASHION INST. OF TECH.
April 18	COLLECTION	BY GEORGE MATYAS	227 WEST 27TH STREET
5:00 P.M.	By invitation. Thereafter, 530 Seventh Ave., 6th floor. Contact: 354-2700.		
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Tuesday	SHOWING OF FALL	ADELE SIMPSON	530 SEVENTH AVENUE
April 19	COLLECTION		SHOWROOM - 23RD FLOOR
10:00 A.M.	Also, Tues., April 26 at 10:00 A.M. By reservation. Contact: 354-8600.		
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Tuesday	SHOWING OF FALL	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE
April 19	COLLECTION	BY MORTY SUSSMAN	SHOWROOM - 18TH FLOOR
11:00 A.M.	Also Tues., April 26 at 11:00 A.M. By reservation. Contact: 221-1445.		
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Tuesday	SHOWING OF FALL	HAROLD LEVINE	530 SEVENTH AVENUE
April 19	COLLECTION	BY DON BREITINGER	SHOWROOM - 21ST FLOOR
12:00 Noon	Also, Mon., April 25 at 12:00 Noon. By reservation. Contact: 391-2255.		
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Tuesday	SHOWING OF FALL	HANAE MORI	550 SEVENTH AVENUE
April 19	COLLECTION		SHOWROOM - 5TH FLOOR
2:00 P.M.	Also, Tues., April 26 at 12:00 Noon. By reservation. Contact: 221-5726.		
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Tuesday	SHOWING OF SUMMER	GAMUT BY DON SAYRES	PLACE TO BE
April 19	COLLECTION	(512 SEVENTH AVENUE)	ANNOUNCED
4:00 P.M.	By invitation. Thereafter by appointment, 6th floor. Contact: 354-4700.		
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Wednesday	OPENING OF FALL	JERRY SILVERMAN	530 SEVENTH AVENUE
April 20	COLLECTION		SHOWROOM - 17TH FLOOR
10:00 A.M.	By invitation. Thereafter by appointment. Contact: 244-7522.		
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Wednesday	SHOWING OF FALL	RIZKALLAH FOR	530 SEVENTH AVENUE
April 20	COLLECTION	DON FRIESE	SHOWROOM - 9TH FLOOR
11:00 A.M.	By invitation. Thereafter by appointment. Contact: 221-1995.		
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Wednesday	SHOWING OF FALL	CUDDLECOAT;	500 SEVENTH AVENUE
April 20	COLLECTION	V & J DESIGN	SHOWROOM - 5TH FLOOR
2:30 P.M.	By invitation. Thereafter by appointment. Contact: 279-9223.		

Wednesday	SHOWING OF FALL	DIANE VON FURSTENBERG	HÔTEL PIERRE
April 20	COLLECTION	(530 SEVENTH AVENUE)	COTILLION ROOM
4:00 P.M.	By invitation. Thereafter by appointment, 16th floor. Contact: 354-8336.		
Wednesday	FALL COLLECTION	RUFFINWEAR; RUFFINSPORT	ESSEX HOUSE
April 20	BY CLOVIS RUFFIN	(550 SEVENTH AVENUE)	CENTRAL PARK SOUTH
5:30 P.M.	By invitation. Contact: Bert Reifer, 221-0661. Publ.: Jeanne Chappell, 221-0644		
Thursday	SHOWING OF FALL	JAMES DAUGHERTY	530 SEVENTH AVENUE
April 21	COLLECTION		SHOWROOM - 6TH FLOOR
10:00 A.M.	By invitation. Thereafter by appointment. Lillian Brandt, 398-9000.		
Thursday	FALL SHOWING:	LEO NARDUCCI	530 SEVENTH AVENUE
April 21	DRESSES & SPORTSWEAR	NARDUCCI FOR THE SMITHS	SHOWROOM - 26TH FLOOR
11:00 A.M.	By invitation. Thereafter by appointment. Contact: Dresses: Jeff Levine, 221-6720; Sportswear: Herb Lewin, 221-3080.		
Thursday	PRESS SHOWING OF	HOUSE OF JULIO	23 WEST 52ND STREET
April 21	FALL COLLECTION		SHOWROOM - 3RD FLOOR
12:00 Noon	By invitation. Thereafter by appointment. Contact: Diane Radley, 581-4350.		
Thursday	SHOWING OF FALL	ROBERTA DI CAMERINO	OLYMPIC TOWER-2ND FLOOR
April 21	COLLECTION		645 FIFTH AVENUE
1:00 P.M.	Show followed by luncheon. By invitation (must be presented at door). Contact: Buyers--Joanne Jaap or Helen Bailey; Press--Fernanda Gilligan, 355-7600.		
April 25	10:00 A.M., GEOFFREY BEENE (Press Show), 550 Seventh Ave., 4th floor, 398-0800.		
Monday	SHOWING OF FALL	GLORIA VANDERBILT	550 SEVENTH AVENUE
April 25	COLLECTION		SHOWROOM - 15TH FLOOR
11:00 A.M.	Also at 3:00 P.M. By reservation. Contact: Barrie Sommerfield, 398-9000.		
April 25	12:00 Noon, BILL BLASS (Press Show), 550 Seventh Ave., 17th floor, 221-6660.		
April 25	12:00 Noon, HAROLD LEVINE (2nd Show), 530 Seventh Ave., 21st floor, 391-2255.		
Monday	SHOWING OF FALL	GEOFFREY BEENE; &	550 SEVENTH AVENUE
April 25	COLLECTION	BEENE BAG	SHOWROOM - 4TH FLOOR
2:00 P.M.	Also April 26 at 2:00 P.M. (Press show, April 25 at 10:00 A.M.-see above). By reservation. Contact: 398-0800.		
April 25	3:00 P.M.; GLORIA VANDERBILT (2nd Show), 550 Seventh Ave., 15th fl., 398-9000.		
Monday	SHOWING OF FALL	CATHY HARDWICK	530 SEVENTH AVENUE
April 25	COLLECTION		SHOWROOM - 4TH FLOOR
4:00 P.M.	By invitation. Thereafter by appointment. Contact: 221-7545.		
Monday	SHOWING OF FALL	ALBERT CAPRARO	FASHION INST. OF TECH.
April 25	COLLECTION	(550 SEVENTH AVENUE)	227 WEST 27TH STREET
5:30 P.M.	By invitation. Thereafter in showroom, 23rd floor. Contact: 221-8330.		
Tuesday	SHOWING OF FALL	BETTY HANSON & COMPANY	PLACE TO BE
April 26	COLLECTION	(205 West 39TH STREET)	ANNOUNCED
10:00 A.M.	By invitation. Thereafter by appointment. 14th floor. Contact: 736-8888.		
April 26	10:00 A.M., ADELE SIMPSON (2nd Show), 530 Seventh Avenue, 23rd floor, 354-8600.		

April 26 11:00 A.M., MOLLIE PARNIS BOUTIQUE, 530 Seventh Avenue, 18th floor, 221-1445.

Tuesday SHOWING OF FALL MRS. H. WINTER FOR 155 WEST 23RD STREET
April 26 COLLECTION YESTERDAY'S NEWS SHOWROOM - 10TH FLOOR
11:30 A.M. By invitation. Thereafter by appointment. Contact: 691-8300.

April 26 12:00 Noon, HANAE MORI (2nd Show), 550 Seventh Avenue, 5th floor, 221-5726.

Tuesday SHOWING OF FALL VICTORIA ROYAL 530 SEVENTH AVENUE
April 26 COLLECTION BY MARTIN STAEHELY SHOWROOM - 7TH FLOOR
1:00 P.M. By invitation. Thereafter by appointment. Contact: 947-6845.

Tuesday SHOWING OF FALL ALBERT NIPON; & PLACE TO BE
April 26 COLLECTION NIPON BOUTIQUE ANNOUNCED
2:00 P.M. By invitation. Thereafter by appointment, 530 7th Ave., 3rd fl. Contact: 354-0760.

April 26 2:00 P.M., GEOFFREY BEENE (3rd Show), 550 Seventh Ave., 4th fl., 498-0800.

Tuesday SHOWING OF FALL JOHN ANTHONY 550 SEVENTH AVENUE
April 26 COLLECTION SHOWROOM - 24TH FLOOR
3:00 P.M. By invitation. Thereafter by appointment. Contact: 239-7080.

Tuesday SHOWING OF FALL DOMONIC ROMPOLLO 500 CLUB
April 26 COLLECTION (530 SEVENTH AVENUE) 500 SEVENTH AVENUE
4:00 P.M. By invitation. Thereafter by appointment, 7th fl. Contact: Jean Roberts, 354-1880

Tuesday SHOWING OF FALL RALPH LAUREN PLACE TO BE
April 26 COLLECTION (550 SEVENTH AVENUE) ANNOUNCED
5:30 P.M. Buyers--Judy Flynn, 221-0675. Press--Jeanne Chappell, 221-0644.

Wednesday SHOWING OF FALL GENRE BY GIL AIMBEZ PLACE TO BE
April 27 COLLECTION (530 SEVENTH AVENUE) ANNOUNCED
9:00 A.M. By invitation. Thereafter by appointment, 2nd fl., Contact: 563-0988.

Wednesday SHOWING OF FALL PORTFOLIO 1411 BROADWAY
April 27 COLLECTION BY PERRY ELLIS SHOWROOM - 29TH FLOOR
10:30 A.M. By invitation. Contact: Rick Costello, 354-8620. Publ.: Rea Lubar, 279-0790.

Wednesday SHOWING OF FALL MOLLIE PARNIS COUTURE 530 SEVENTH AVENUE
April 27 COLLECTION BY MORTY SUSSMAN SHOWROOM - 18TH FLOOR
11:00 A.M. By invitation. Thereafter by appointment. Contact: 221-1445.

Wednesday SHOWING OF FALL CALVIN KLEIN 205 WEST 39TH STREET
April 27 COLLECTION SHOWROOM - 11TH FLOOR
12:00 Noon Also at 3:30 P.M. By invitation. Contact: 736-9601.

Wednesday SHOWING OF FALL BILL BLASS 550 SEVENTH AVENUE
April 27 COLLECTION SHOWROOM - 17TH FLOOR
1:00 P.M. Also, Thurs., April 28, 1:00. (Press, Mon. April 25, 12:00 noon). Contact: 221-6660.

April 27 3:30 P.M., CALVIN KLEIN (2nd Show), 205 W. 39 St., 11th fl. Contact: 736-9601.

Wednesday SHOWING OF FALL GINO-SNOW FASHION INST. OF TECH.
April 27 COLLECTION BY RICHARD ASSATLY 227 WEST 27TH STREET
5:30 P.M. By invitation. Thereafter by appointment, 550 7 Ave., 12th fl., Contact: 391-0901.

Thursday PRESS SHOWING OF HALSTON 550 SEVENTH AVENUE
April 28 FALL COLLECTION SHOWROOM - 14TH FLOOR
11:30 A.M. Buyers at 3:00 P.M. By reservation. Contact: 354-6340.

Just MEN'S WEAR COLORS COLOR ASSOCIATION 200 MADISON AVENUE
 Issued FOR SPRING 1978 OF UNITED STATES, INC.
 Forecast colors for Spring 1978 for knitwear, shirts, pants, outerwear,
 accessories. Contact: Nancy Mascola, MU 5-5881.

CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE ALREADY OPENED

ACT III1411 Broadway, 15th floor, 695-4440
 ADINI COLLECTION - INDIA IMPORTS OF R.I. . . 1411 Broadway, Suite 1144, 354-4942
 JOHN ANTHONY 550 Seventh Avenue, 24th floor, 239-7080
 ASSEMBLAGE BY MORTON MYLES 498 Seventh Avenue, 8th floor, 244-6670
 BILL ATKINSON, LTD.530 Seventh Avenue, 4th floor, 221-8510
 AYAKO, INC.1407 Broadway, 32nd floor, 279-7257
 SCOTT BARRIE 530 Seventh Avenue, 3rd floor, 354-7830
 BEENE BAG550 Seventh Avenue, 4th floor, 398-0800
 STANLEY BLACKER, INC.1290 Sixth Avenue, Suite 1259, 246-3232
 MR. BLACKWELLHotel Warwick, Suite 2206, 254-3988;247-2700
 ALICE BLAINE 80 West 40th Street, 10th floor, 221-5765
 BILL BLASS 550 Seventh Avenue, 17th floor, 221-6660
 BLASSPORT550 Seventh Avenue, 2nd floor, 354-1500
 BLOUSECRAFT CO.525 Seventh Avenue, 3rd floor, 947-1050
 ELEANOR BRENNER; BRENNER BEES 498 Seventh Avenue, 5th floor, 239-1150
 DONALD BROOKS530 Seventh Avenue, 19th floor, 391-0900
 INGRID CADO226 West 37th Street, 7th floor, 594-8955
 ROBERTO DI CAMERINOOlympic Tower, 645 Fifth Avenue, 355-7600
 ALBERT CAPRARO 550 Seventh Avenue, 23rd floor, 221-8330
 PIERRE CARDIN (SPORTSWEAR) 550 Seventh Avenue, 5th floor, 354-9760
 CARLYE 530 Seventh Avenue, 8th floor, 244-6761
 CASI 530 Seventh Avenue, 2nd floor, 594-4470
 CINNAMON WEAR BY BRITTA530 Seventh Avenue, 24th floor, 354-3636
 LIZ CLAIBORNE80 West 40th Street, 2nd floor, 594-8400
 COLLECTORS ITEMS (LEONARD SUNSHINE)550 Seventh Avenue, 7th floor, 564-9115

(Continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (continued from page 8)

CONCEPT VII & C.VII BY GEORGE MATYAS 530 Seventh Avenue, 6th floor, 354-2700

DAVID CRYSTAL498 Seventh Avenue, 23rd floor, BR 9-6560

CYGNE DESIGNS LTD. 530 Seventh Avenue, 14th floor, 354-6474

DALANI II & DAL KNITTERY 498 Seventh Avenue, 6th floor, 563-2300

DAMON SPORT1410 Broadway, 12th floor, 221-7030

JAMES DAUGHERTY530 Seventh Avenue, 6th floor, 398-0000

DONALD DAVIES50 West 57th Street, 5th floor, 583-7453

FLORENCE & CELESTE 498 Seventh Avenue, 9th floor, 279-9620

CHARLOTTE FORD (DIV.DON SOPHISTICATES) . . . 530 Seventh Avenue, 6th floor, 391-5460

DIANE VON FURSTENBERG 550 Seventh Avenue, 15th floor, 354-8336

EVA GABOR APPAREL530 Seventh Avenue, 8th floor, 221-6655

GALLANT INT'L & PIERRE CARDIN205 West 39th Street, 8th floor, 354-7284

GAMUT BY DON SAYRES512 Seventh Avenue, 6th floor, 354-4700

GARE FASHIONS512 Seventh Avenue, 8th floor, 947-1072

GIL AIMBEZ FOR GENRE 530 Seventh Avenue, 2nd floor, LO 3-0988

MADY GERRARD 550 Seventh Avenue, 5th floor, 594-5010

GINALA, GINESSA, GINORI, AQUANALA, AQUATOOGS. 512 Seventh Avenue, 13th floor, 244-2700

RICHARD ASSATLY FOR GINO-SNOW550 Seventh Avenue, 12th floor, 391-0901

GOLDWORM 1410 Broadway, 20th floor, 244-1700

BILL HAIRE FOR FRIEDRICKS205 West 39th Street, 13th floor, 736-8867

HALSTON550 Seventh Avenue, 14th floor, 354-6340

BETTY HANSON & COMPANY 205 West 39th Street, 14th floor, 736-8888

CATHY HARDWICK 530 Seventh Avenue, 4th floor, 221-7545

HOLATH BY ARTHUR WILLIAMS1411 Broadway, 17th floor, 575-1420

RENEE HELGA HOWIEHotel Regency, Private Suite, PL 9-4100

JAEGER 1407 Broadway, 41st floor, 868-1620

JAMISON498 Seventh Avenue, 24th floor, 239-9477

EVA FOR ROBERT JANAN 530 Seventh Avenue, 19th floor, 354-7880

JAN'S THINGS BY JAN STRASS 498 Seventh Avenue, 14th floor, 564-7822

(Continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (Continued from page 9)

JEAN LUC ENTERPRISES (HARRYMAN INT'L)40 West 57th Street, Suite 912, 489-7830

JOUSSE 550 Seventh Avenue, 12th floor, 869-8046

HOUSE OF JULIO 23 West 52nd Street, 3rd floor, 581-5525

JUPE INTERNATIONAL 550 Seventh Avenue, 9th floor, 239-4155

JUST DESSERTS1407 Broadway, Suite 2118, 889-0809

J.W.P. SPORT (DIV. WHATEVERWEAR) 1410 Broadway, 33rd floor, 391-8454

NAT KAPLAN; KAPPI498 Seventh Ave.,21st fl.,239-9494;239-9400

KASPER FOR JOAN LESLIE 530 Seventh Avenue, 11th floor, 221-4200

KENAR BY ANN TJIAN; INDYGO 530 Seventh Avenue, 21st floor, 221-6993

KIMBERLY 1441 Broadway, 16th floor, 221-7373

GAYLE KIRKPATRICK FOR TUDOR SQUARE 1407 Broadway, 21st floor, 279-9223

ANNE KLEIN & COMPANY 205 West 39th Street, 3rd floor, 221-7880

CALVIN KLEIN 205 West 39th Street, 11th floor, 736-9601

RALPH LAUREN 550 Seventh Avenue, 3rd floor, 221-0675

EMILY LAWRENCE 205 West 39th Street, 2nd floor, 354-5275

TINA LESER 550 Seventh Avenue, 6th floor, 354-1122

HAROLD LEVINE BY DON BRIETINGER530 Seventh Avenue, 21st floor, 391-2255

LOOMTOGS TENNIS WHITES; LOOMTOGS SPORTS. . . . 1407 Broadway, 35th floor, 354-3600

DON LUIS de ESPANA 530 Seventh Avenue, 6th floor, 354-7720

MAC TAC OF PARIS (LEONARD SUNSHINE)530 Seventh Avenue, 7th floor, 564-9115

McMULLEN 550 Seventh Avenue, 20th floor, 695-4270

MARION MAGED1411 Broadway, 12th floor, 354-8490

MARITA/A.M./P.M. BY ANTHONY MUTO 530 Seventh Avenue, 5th floor, 354-9440

GEORGE MASKET (BY GUNTER)498 Seventh Avenue, 10th floor, 947-7110

VERA MAXWELL 530 Seventh Avenue, 26th floor, LO 3-4358

MAYA 733 Madison Avenue, (66th Street), 988-8444

MIGNON; MIGNON INT'L 498 Seventh Avenue, 15th floor, BR 9-5991

TRACY MILLS57 West 38th Street, 12th floor, 221-6374

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (Continued from Page 10)

MIQUETTE (ABE SCHRADER)530 Seventh Avenue, 15th floor, LO 4-9194

HANAE MORI550 Seventh Avenue, 5th floor, 221-5726

JEANNENE BOOHER FOR DAVID MORRIS525 Seventh Avenue, 5th floor, 947-0511

MEL MORTMAN525 Seventh Avenue, 9th floor, LO 4-1820

GIOVANNI DE MOURA1441 Broadway, 8th floor, 354-9255

NANI'S NOWHERE ELSE989 Lexington Avenue (71st Street), 744-7780

NANTUCKET NATURALS498 Seventh Avenue, 17th floor, 244-3558

LEO NARDUCCI530 Seventh Avenue, 26th floor, 221-6720

NEWCOMER1407 Broadway, 21st floor, 354-0026

ALBERT NIPON & NIPON BOUTIQUE (24th fl) . . .530 Seventh Avenue, 3rd floor, 354-0760; 354-4325

NOI550 Seventh Avenue, 15th floor, 398-9000

OLIVIER DESIGNS530 Seventh Avenue, 14th floor, 730-8118

ORIGINALA BY PAT SANDLER512 Seventh Avenue, 43rd floor, 695-5100

P.B.S.A. LTD.498 Seventh Avenue, 9th floor, 947-4492

MOLLIE PARNIS COUTURE & BOUTIQUE530 Seventh Avenue, 18th floor, 221-1445

BARON PETERS; ROBERT LEONARD530 Seventh Avenue, 30th floor, 564-6238

PICATO; & PIZARRO (dresses)1407 Broadway, Suite 3902, 391-4884

VALERIE PORR550 Seventh Avenue, 15th floor, 221-1240

PORTFOLIO BY PERRY ELLIS (DIV. VERA CO.) . .1411 Broadway, 29th floor, 532-8000

POSH, INC. BY JAY ANDERSON550 Seventh Avenue, 18th floor, 974-0964

REIKO177 East 87th Street, 5th floor, 628-3817

OSCAR DE LA RENTA550 Seventh Avenue, 11th floor, 354-6777

OSCAR DE LA RENTA COLLECTIBLES1411 Broadway, 9th floor, 354-0600

OSCAR DE LA RENTA MENSWEARHotel Plaza, Suite 923, 245-6760

ARTHUR RICHARDS31 West 56th Street, Showroom, 247-2300

RIZKALLAH FOR DON FRIESE550 Seventh Avenue, 9th floor, 398-9000

SAMUEL ROBERT530 Seventh Avenue, 9th floor, 221-1995

DOMINIC ROMPOLLO530 Seventh Avenue, 7th floor, 354-1880

RONA BY MARIO FORTE498 Seventh Avenue, 6th floor, 563-2300

THESE SUMMER COLLECTIONS HAVE OPENED (continued from page 11)

RUFFINWEAR & RUFFINKNIT(CLOVIS RUFFIN). . . .550 Seventh Avenue, 8th floor, 221-0661
GLORIA SACHS 530 Seventh Avenue, 30th floor, 563-1640
SAINT CLAIR1411 Broadway, 24th floor, 730-8235
PAULA SAKER1411 Broadway, 23rd floor, 221-6960
SAZ530 Seventh Avenue, 21st floor, 221-3489
ABE SCHRADER(BELLE SAUNDERS & JOSEPH GARGUILLO) . .530 Seventh Ave.,15th fl.,LO 4-9194
SIBLEY-COFFEE LTD. 37 West 57th Street, 9th floor, 758-2341
HELENE SIDEL, INC. 530 Seventh Avenue, 7th floor, 354-0024
JERRY SILVERMAN530 Seventh Avenue, 17th floor, 244-7522
JERRY SILVERMAN SPORT (PATTI CAPPALLI). . . .530 Seventh Avenue, 10th floor, 391-0420
ADELE SIMPSON530 Seventh Avenue, 23rd floor, 354-8600
SPORTWHIRL; & MULTI FACETS 498 Seventh Avenue, 15th floor, 563-0800
CHARLES SUPPON (INTRESPORT)550 Seventh Avenue, 21st floor, 354-4395
TANNER OF N.C. (MARGA TIETJE)530 Seventh Avenue, 28th floor, 244-6350
TANNERWAY BY LOIS ANDERSON 530 Seventh Avenue, 28th floor, 354-0015
PAT TENNANT, INC.10 West 57th Street, 7th floor, CI 7-1100
THAI LINES; STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530
TREVI COURT BY HARRY STRIEBEL498 Seventh Avenue, 11th floor, 695-6950
TRIGERE550 Seventh Avenue, 16th floor, 391-9100
TUDOR SQUARE SPORTSWEAR1407 Broadway, 21st floor, 279-8120
V & J DESIGN 500 Seventh Avenue, 5th floor, 279-9223
GLORIA VANDERBILT550 Seventh Avenue, 15th floor, 398-9000
LEVINO VERNA FOR MAYEHOFF498 Seventh Avenue, 9th floor, 279-2345
VICTORIA ROYAL BY MARTIN STAEHELY 530 Seventh Avenue, 7th floor, 947-6845
ILIE WACS; WACS WORKS530 Seventh Avenue, 29th floor, 354-9080
KENNETH WARREN LTD.498 Seventh Avenue, 7th floor, 736-3780
WILROY 530 Seventh Avenue, 22nd floor, 221-2200
MRS. H. WINTER FOR YESTERDAY'S NEWS155 West 23rd Street, 10th floor, 691-8300
YOUNG ADVENTURE(DIV. LEONARD SUNSHINE)550 Seventh Avenue, 7th floor, 564-9115